

Abstract

The comparison of ČT1 and TV Nova evening newscasts from a gender perspective

Study is focused on the comparison of ČT1 (Události) and TV Nova (Televizní noviny) evening newscasts from a gender perspective. In my diploma thesis I follow some feminist studies that were done mainly in the anglo-american context - I try to verify if western theories about androcentrism in television newscast are valid in the czech context. My study is primarily based on the quantitative content analysis of the news – I am interested in aspects like gender inequality, representations of men and women (alternatively of transgender people), gender roles, gender stereotypes (reproduction or subversion) and reflection of the feminist thought by these media. The main aim of reasearch is to compare evening newscasts of leading czech public television (ČT1) and leading czech commercial television (TV Nova) – I try to find out if the commitment of public service has an influence on the gender aspects of these newscasts.